



STAR SPIDER

Writer/Producer for Happy Creations

address

301-2255B Queen St. E.
Toronto, ON M4E 1G3

tel (647) 628-7335

Email muse@happycreations.ca

url <http://www.happycreations.ca/writing>

Profile

I've been involved in writing and promotions my whole life. I started with writing short stories and real-life tales of my world travels, then graduated into writing for all aspects of event management and promotions; proposals, press releases, flyers, websites and other promotional materials. When I was in high school I started my own event planning company where I ran and promoted raves for charity then moved into promotions for a local bar. I am formally trained in event management and I now write professionally; anything from video scripts to event proposals as well as creatively; short stories and novels. I have extensive experience in the social media world from blogging to utilizing social networking sites for clients and events. I am an enthusiastic and energetic multi-tasker and best of all I love language. My creativity and experience are certainly my greatest assets as I effortlessly weave words to unite information and imagery in imaginative and unique ways.

Experience

Writer/Producer - Happy Creations 2010-Present

Writer & Chief Happiness Officer for Happy Creations - a freelance production company in Toronto, Canada. Tasks include: Writing all client communications, proposals, video scripts and promotional materials. Managing social networking, blogging, running the company, finding new clients, client services (making our clients Happy!), production and post-production management, budget management and accounting, client services.

CEO - Alternate Reality Events 2008-2010

Founder and CEO of Alternate Reality Events, an event planning company in Toronto, Canada. Tasks include: Writing for clients including: all communications, press releases, proposals & promotional/event materials. Managing social networking, blogging, running a business, event planning & management, client services, budget and timeline management, accounting, event design.

Event Manager and Promoter - Subtle Technologies 2008-2010

Event manager for annual Subtle Technologies Art/Science Festival. Tasks include: all communications, press releases, proposals & promotional/event materials. Managing social networking, event planning & management, client services, budget and timeline management, accounting, event design.

Event Manager and Web Manager - GTA Coaches Conference 2008-2010

Event manager and web manager for GTA Coaches Annual Conference. Tasks include: all communications, press releases, web content writing & promotional/event materials. Managing social networking, event planning & management, client services, budget and timeline management, event design.



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Event Manager - HUMANCONTACT 2007-2008

Working in corporate event management, Helped produce multiple large scale events for corporate clientele. Tasks include: Involved in writing client communications & proposals. Event & budget management, video production, client services, research, filing & onsite coordination.

Event Manager - Premier Conference and Events 2006

Working as the assistant to the CEO. Tasks include: Filing & database management, producing distribution materials & onsite management.

Promoter - Advanced Technologies 1998

Working as a promoter for bands and shows in Toronto. Tasks include: Writing press releases & flyers, distribution & coordination.

Founder - Exodus Events 1998-1999

Self-run production company producing events for charity. Tasks include: Writing all communication material including flyers and press releases. Location scouting, securing talent, organization & promotion.

Education

George Brown College - Certified in Event and Meeting Management

University of Toronto Creative Writing Course - 2004

Core Writing Skills

Event proposals, video scripts, press releases, flyers, promotional materials, creative writing, copy writing, promotional materials, budgets, internal communications, critical paths, event planning materials, video proposals, presentations.

Other Applicable Skills

Trained in event planning, video production, promotions, social network management, office and project management, budget management, leadership and independent business. Entrepreneur since high school, creative writer having written many short stories and two novels. Lover of words, creativity and imagination.